



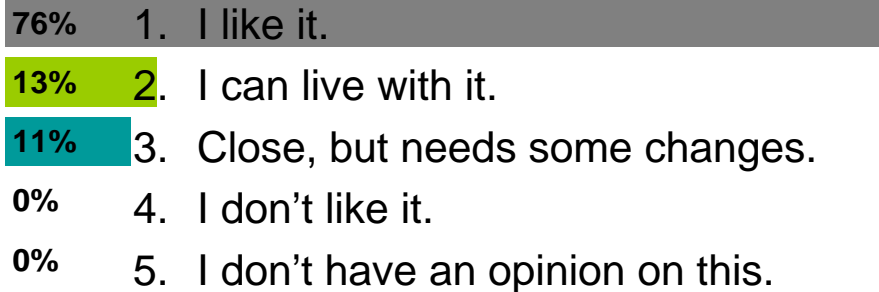
*— Town of Silverton —*

Silverton and San Juan County Master Plan  
Vision Open House Polling Results  
Session Held at Town Hall  
September 3, 2009

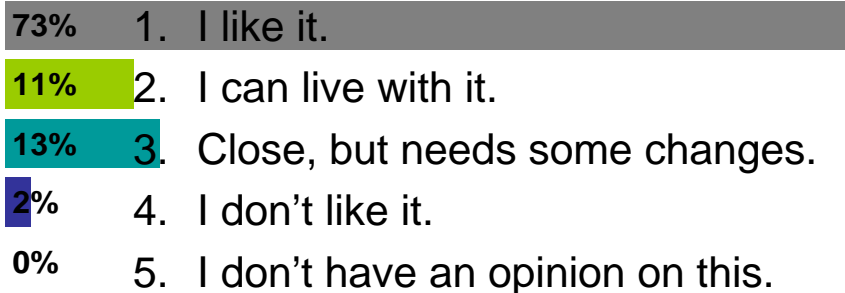


# Economic Vitality

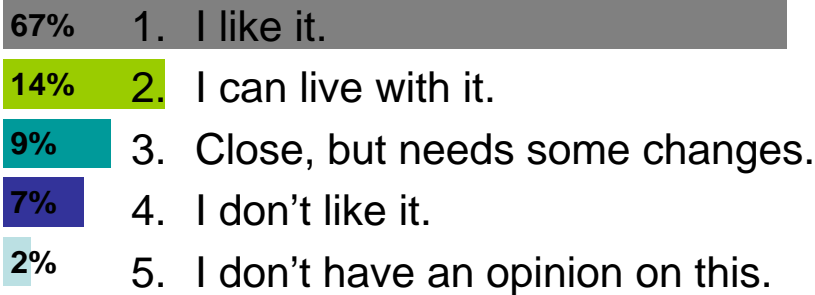
**Small businesses thrive.** Small businesses fit with the character and spirit of the community and will remain the economic engines of the community, providing the basis for year-round prosperity and job growth.



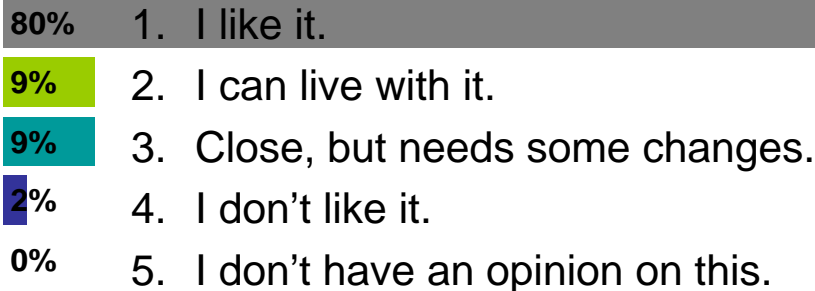
**Small businesses provide goods and services for locals.** The population supports and benefits from businesses that provide basic necessities of life for locals.



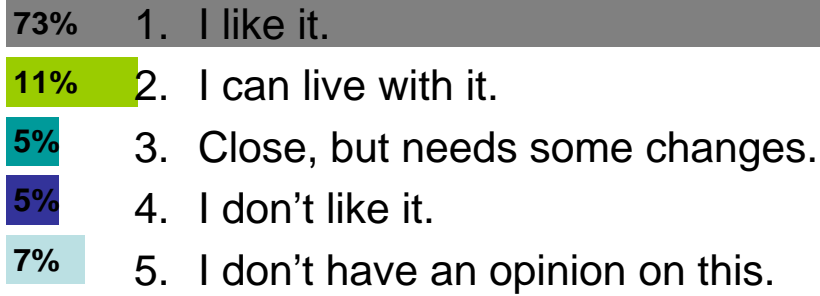
**Tourism expands and diversifies.** Tourism markets are continually expanded. Opportunities for mountain recreation, adventure, education and competition generate excitement and attract visitors and residents. Well-promoted special events, performances, heritage, art and our distinct culture and lifestyles bring in more tourists who stay longer and attract new residents. Lodging, developed campsites, dining, and entertainment options expand and are available year-round.



**Innovative businesses balance with tourism.** Existing and new businesses capitalize on the mountain environment and local culture to reach new markets for commodities and services. The cultivation and support of existing and new economic drivers provides higher paying jobs and eases seasonal fluctuations.



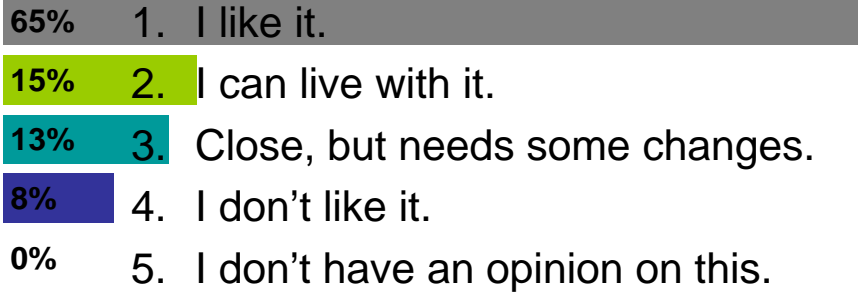
We work from our strengths as a mountain community to build a year-round, diverse, and prosperous economy.



## TRANSPORTATION AND CORE INFRASTRUCTURE

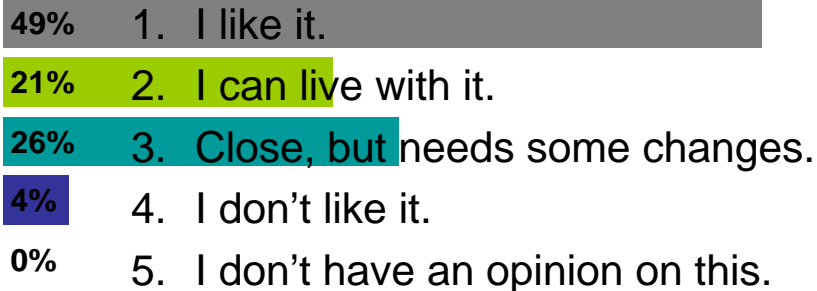
**Streets and roads are attractive and**

**community-friendly.** Most roads and streets are community-friendly places that complement adjacent buildings and environments and provide safe and convenient driving, parking, walking and bicycling.

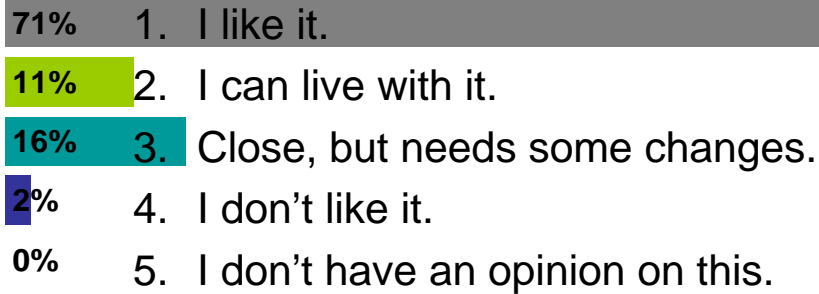


**County roads provide access and recreation.**

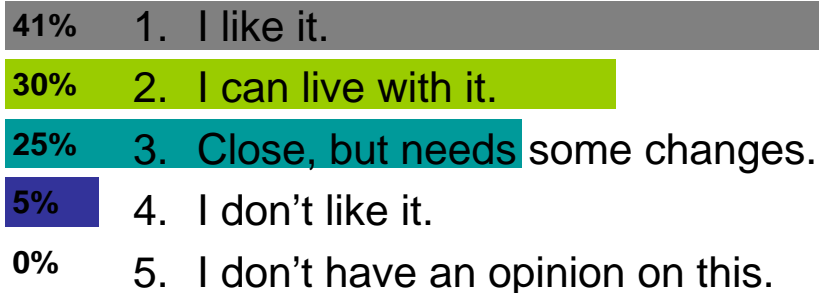
Because recreation is so central to our lifestyles and livelihoods, backcountry county roads are a critical component of the infrastructure supporting recreation in addition to serving the traditional role of accessing private property.



**Utilities and communications infrastructure contribute to community independence.** The community provides some of its own energy utilities and sources. High-speed internet is available for residents, tourists and businesses.

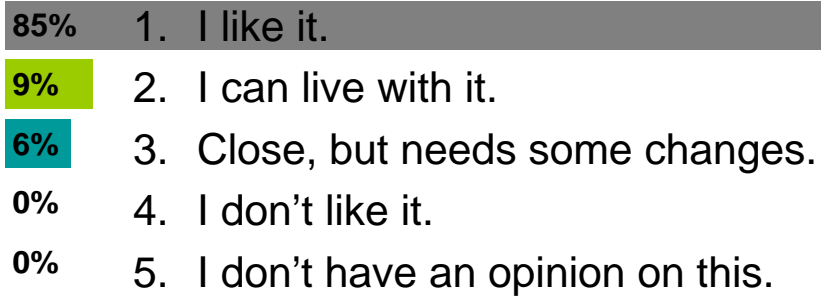


Transportation and basic infrastructure provide the backbone for growing the economy and improving quality of life and visitor experience and are scaled to fit the basic needs and fiscal limits of the community.

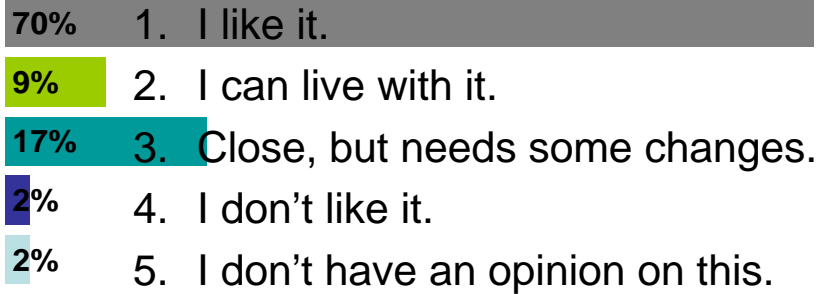


## NATURAL ENVIRONMENT AND SCENERY

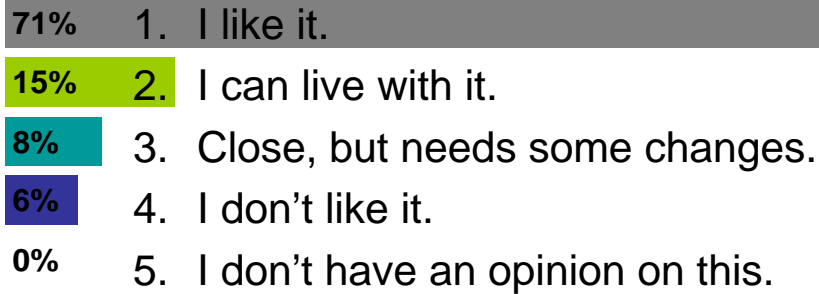
Air quality and water quality in Silverton and San Juan County are in pristine condition.



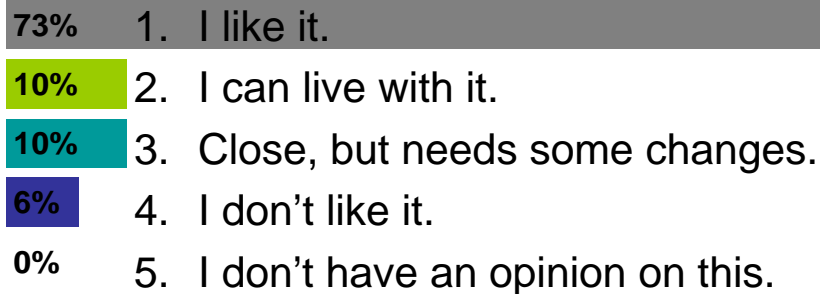
Dark skies remain dark.



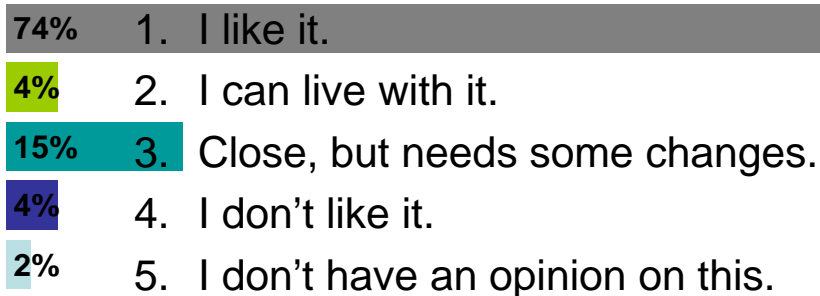
Valued viewsheds, vistas, and cultural and natural landscape elements are protected.



Wildlife populations are viable, self-sustaining within healthy habitat conditions, adequately connected, and genetically diverse.

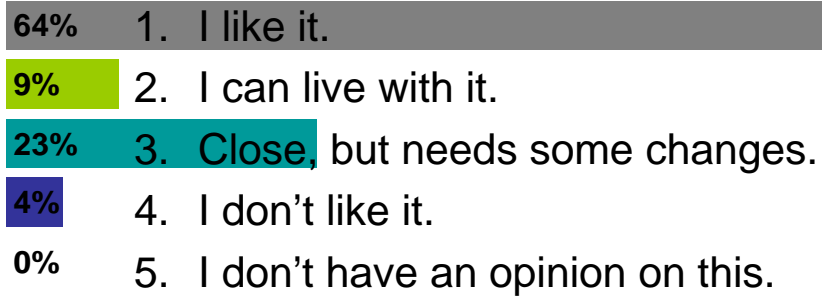


Preservation and protection of the ecosystem and the area's natural resources remains a top priority of our community.

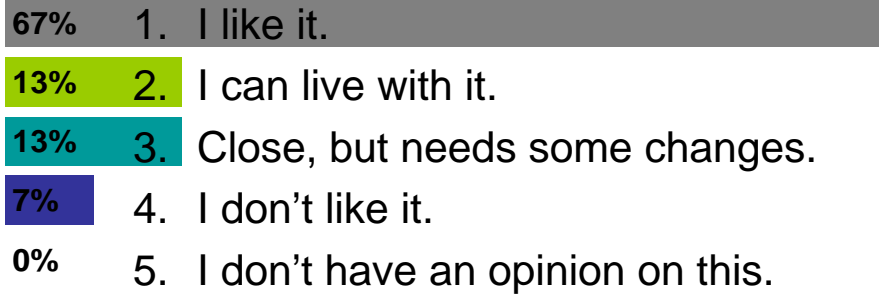


## TOWN LAND USE

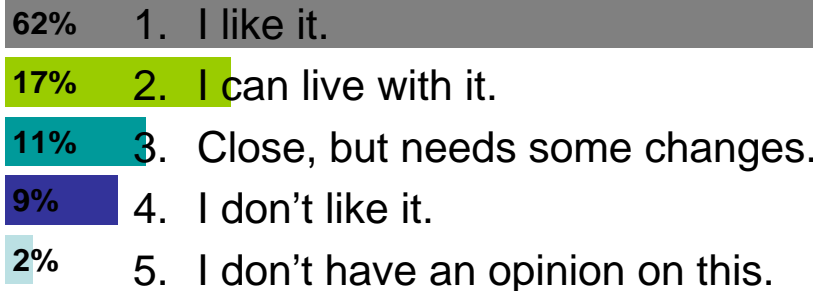
Silverton is the heart of the community.



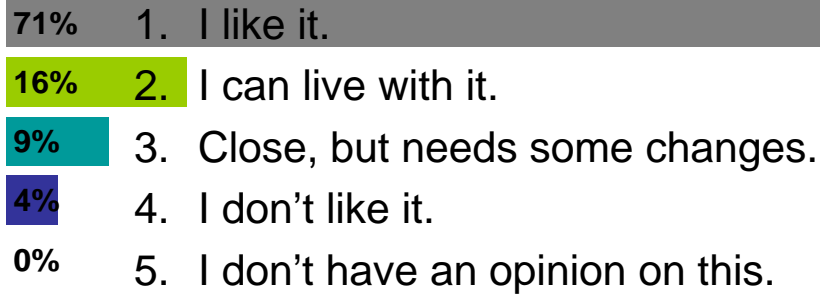
Silverton has viable options for developing and expanding diverse businesses.



**Commercial, industrial and civic building development is sensitive to the quality of life in residential neighborhoods.** It is a priority in the design of future non-residential development to minimize and mitigate impacts on existing residential neighborhoods.



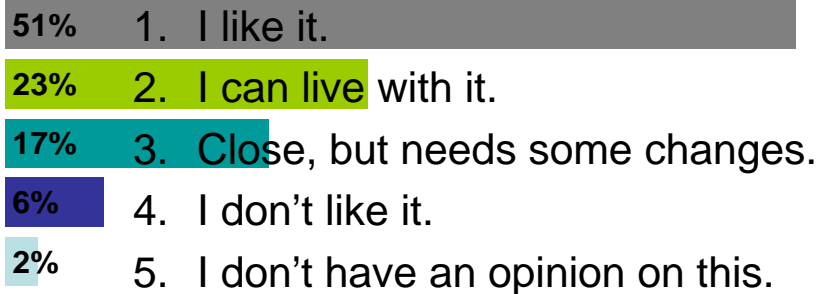
Silverton is a functional and prosperous small town that is efficient and attractive with a vibrant downtown, a clear geographic identity, and a well-preserved heritage



## MINING CLAIM LAND USE

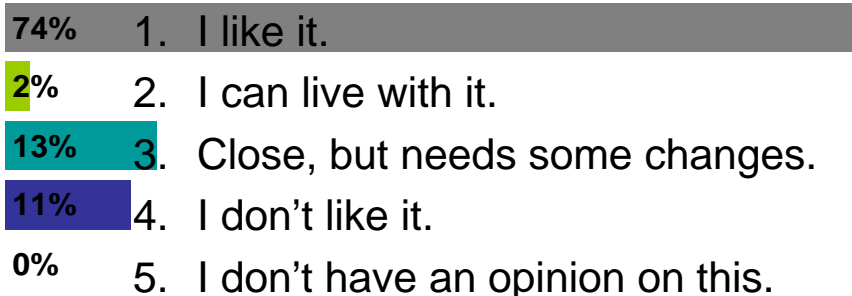
**The out-of-town landscapes retain their character.**

The transportation corridors and backcountry outside of Silverton in the county are predominantly natural landscapes with visible mining history and pockets of developed recreation.



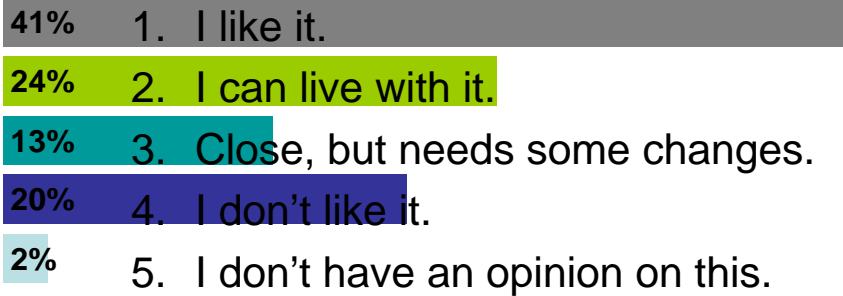
**Impacts of residential development on natural assets are mitigated.**

Where residential development occurs on mining claims, it is designed to preserve the natural assets of the county by clustering structures in focused growth areas and/or building them in low-visibility places, leaving visible ridgelines and other scenic resources undeveloped.

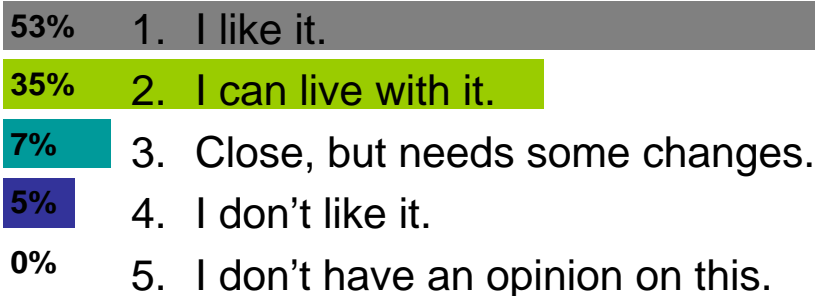


**Mineral development opportunities are in-tact.**

Land will remain available for mining and backcountry homeowners are aware that mining is a possible use for mining claims.



The patchwork of mining claims in the county is a predominantly natural backcountry landscape and access to the backcountry is in-tact.

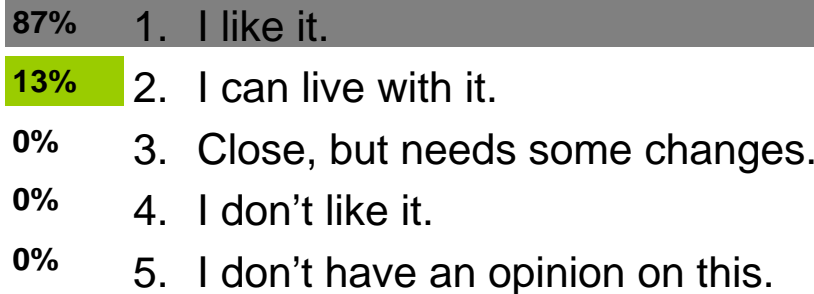


# RECREATION

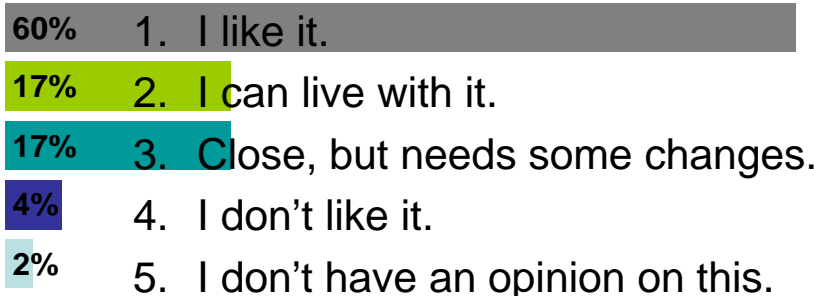
**San Juan County has opportunities for motorized and non-motorized recreation experiences in large, predominantly naturally appearing landscapes.** An integrated and well-connected network of roads, trails and trailheads are present to support outdoor recreation use.

- 49% 1. I like it.
- 16% 2. I can live with it.
- 31% 3. Close, but needs some changes.
- 2% 4. I don't like it.
- 2% 5. I don't have an opinion on this.

**Public lands near Silverton provide a day-to-day lifestyle connection with the mountains and waterways nearby.** Neighborhood trailheads and convenient access points provide quick entry to a natural setting. These lands are a community asset and contribute to healthy lifestyles for people of all ages.

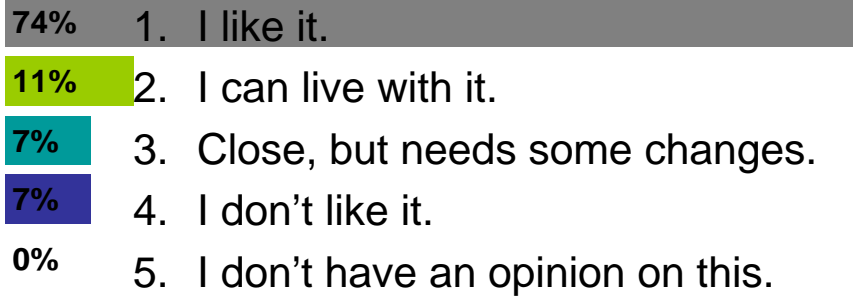


**Developed outdoor recreation provides relatively easy access to enjoy a wide range of recreation experiences.** Our ski areas, developed campgrounds, and outfitters make Silverton and San Juan County a desirable and exciting place to live and visit. The parks and some of the open space in Silverton are well-used and provide diverse recreational opportunities for residents and visitors.

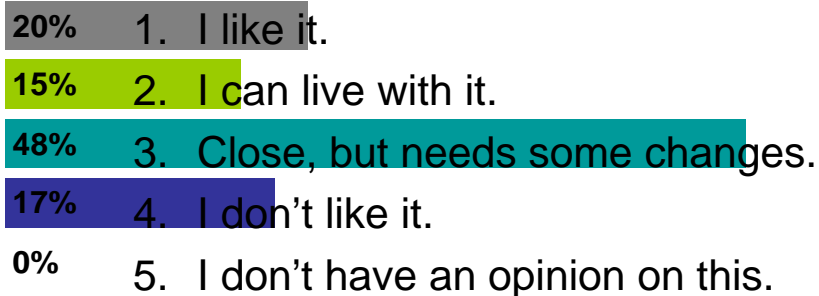


**Indoor recreational opportunities are developed.**

To diversify the recreational opportunities and provide all-weather options for residents and visitors, the community develops a cost-efficient, adaptable indoor recreation facility.

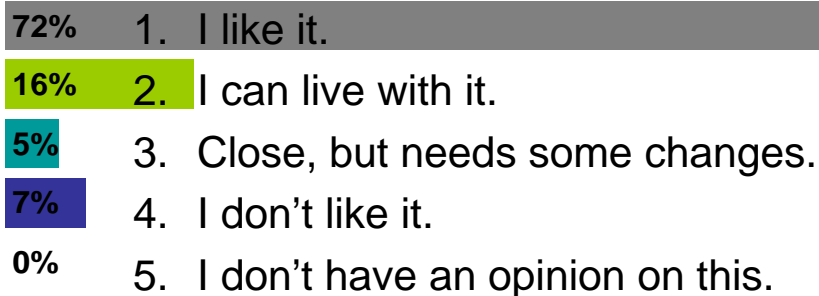


Recreationists benefit from the diverse terrain, scenery and nature in the canyons, mountains, and on the rivers of San Juan County and Silverton. Developed recreation enhances the natural assets and provides alternatives to outdoor recreation.

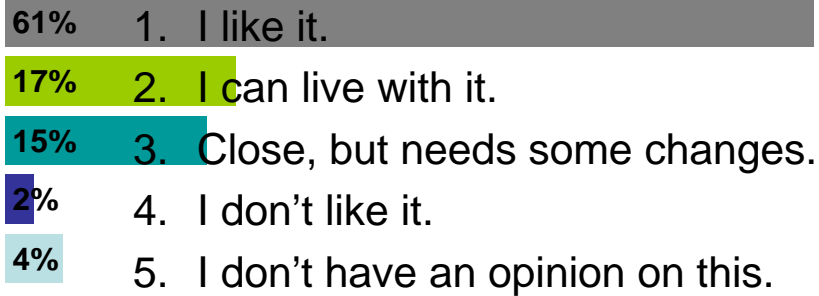


## HERITAGE AND THE ARTS

Thanks to the continued efforts to conserve historic sites and structures in town, the county and in the backcountry, San Juan County and Silverton are national role models for preserving historic structures, landscapes, and icons.



The community is rich with art and well-planned cultural events and performances because businesses and non-profits cultivate a creative environment for the thriving art and performance community.

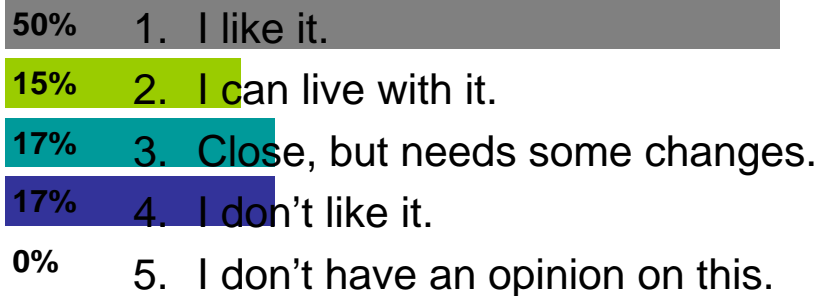


HEALTHY, DIVERSE, AND  
EDUCATED COMMUNITY

A broad range of housing types meet the needs of all income levels, family types, and stages of life.

► Sites are secured and partnerships are formed for producing housing that is affordable for working households and retired workers.

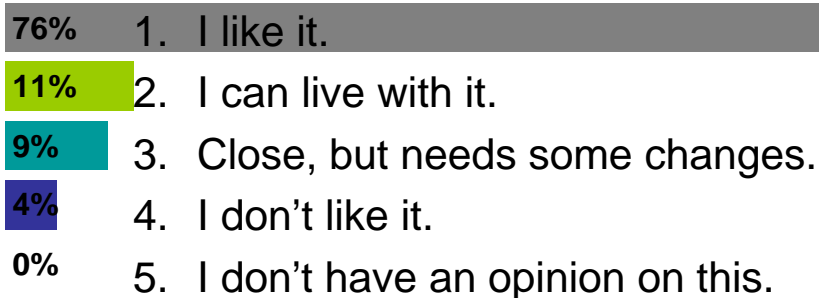
► Existing housing is revitalized to be functional and affordable for working households and retired workers.



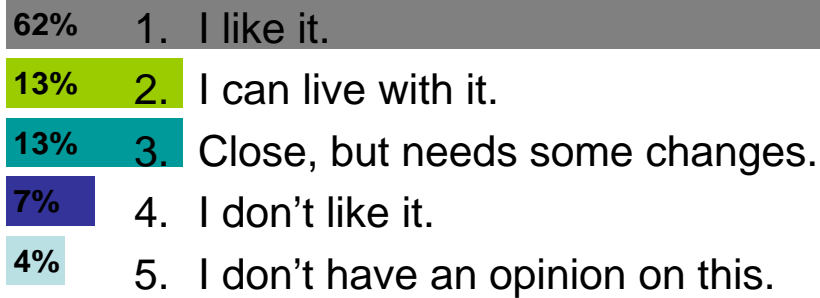
Schools and research centers are community assets and facilitate economic growth.

► Quality public schools draw new families into the community.

► Research centers and specialized schools bring knowledge, job opportunities and higher-education into the community.



Consistent local healthcare options suit the needs of a geographically isolated and active mountain community.



## COMMUNITY CHARACTER

Silverton and San Juan County is home for a small-town community that fosters individuality and independence while cooperating with each other and helping each other to make progress.

